

Friends of Peterborough Lido

Minutes of Meeting held 16 October 2019

Present: Janet Martin (Chair) Maggie Divers (Treasurer)
Trish Halstead Tom Measures
Dave Hopkins Sue Godfrey
Monica Ilett Sam Hicks (Vivacity)
Zac Anthony (Vivacity)

1. **Apologies for Absence-** received from Steven Luker and Clare Marshall.
2. **Previous Minutes - Meeting held 16th October 2019** - agreed as an accurate record.

Matters Arising from the Minutes

- 2.1. **Volunteer Lifeguards (item 2.1)** - as previous minutes, formal approval of Mike Basketeer as a Vivacity volunteer is outstanding - Sam will take forward for the 2020 season.
 - 2.2. **Postcards (item 2.2)** - delivery still not received. Steven Luker is chasing.
 - 2.3. **History Boards (item 2.3)** - Monica had undertaken some on-line research, and will be working with Janet on this. It will not be possible to complete this project for next season as had been hoped.
 - 2.4. **Fund Spend (item 3.2)** - due to an email glitch in circulation to members, this has not yet gone out for consultation; to be carried forward to next meeting.
 - 2.5. **Constitutional Matters (item 5)** - as per item 3.4 above, members have not yet received this information; to be carried forward to next meeting.
 - 2.6. **Secretary Position (item 5.3)** - no progress made; to be carried forward to next meeting.
 - 2.7. **Communications/Public Interface (item 6)** - Discussion took place surrounding some negative comments from members of the Friends which had been overheard by Lido staff, and members of the committee were reminded that they, in particular, should see themselves as ambassadors for our organisation. If problems or complaints are noted, then the Friends provide an immediate route to discuss these matters directly to the Lido's management team, who welcome our input.
 - 2.8. **Website Support (item 6.1)** - Monica is still keen to obtain support with her website work; as above, email circulation of this to members had failed - to be carried forward to next meeting/AGM.
 - 2.9. **Dog Swim (item 10)** - the concept is supported by Lido Management and will be discussed as part of the 2020 season's programme.
3. **Financial Report**

Maggie reported that £622.94 is currently held in the Friends' bank account. As item 3.4 above, spend from this is to be discussed with members.
 4. **Membership Report**

90 members had enrolled for Friends' membership at the close of the season.

5. Communications/Public Interface

Monica reported on latest website activity. She reminded the committee that payment for the next year's use of our domain name would be required in April 2020. Accounting for the bi-annual website cost, she estimated that the Friends would pay approximately £150 pa (based on current costs).

Sam reported that Vivacity had launched their new website yesterday (15th October).

6. 2019 Season Overview

Sam reported the following key outcomes -

- Climate and temperatures had not quite equalled those experienced in 2018 but the Lido had enjoyed its second best season in recent years
- Feedback on the café refurbishment was positive from both staff and customers
- Support for the film night had been limited, and Vivacity would be looking to bring the entry cost down if this activity is repeated
- Early morning swims had been well supported and will continue into next season
- Midnight swims had been extremely successful; an additional midnight event will be included for the 2020 season
- The Pride events had received limited support, however, a printing error relating to entry cost may have contributed to this
- Schools had once again begun to visit the Lido due to the increased water temperature, and would be targeted for additional visits next year
- Customer research had found that customers had travelled from a wide geographical area to enjoy the facilities offered at our Lido

7. Members Issues

Due to the email failure referred to above, members had not been circulated on this occasion.

8. Any Other Business

- 8.1. Sport England Funding Bid - Jonathan had been invited to attend the meeting to canvass support from this Committee for a funding bid being submitted to assist with various Lido improvements. Members were asked to contribute their ideas using a proforma provided; discussion highlighted the need for better overall drainage, the installation of drench showers to both alleviate pressure on the limited shower facilities and discourage users entering the pools immediately after applying sunscreen, and the need to replace and modernise the current toilet facilities.
- 8.2. Poolside Furniture - It was again reported that numerous minor injuries were occurring due to the protruding legs on the circular bench tables. An overview of poolside seating for the 2020 season will take this into consideration.
- 8.3. Event Advertising - The spare capacity for advertising banners on the Lido's external balconies was raised. This would be raised with Vivacity's Marketing Department as part of their general review of advertising.
- 8.4. Annual Lido Pass - the possibility of a season ticket for the Lido was raised once again. It was however felt that the 30 day for £35 was an adequate offer,

since three 30-day passes, at a cost of £105 would cover the season at an attractive price. Vivacity are also looking into the possibility of corporate membership.

9. **Date of Next Meeting(s)**

Next Committee meeting to be held on Monday 17th February 2020, at 2.30pm.

A provisional date of Thursday 19th March was noted for the 2020 Annual General Meeting. The meeting will again be held at the Key Theatre, commencing early evening in order to enable as many members as possible to attend.

These dates will be fed back to Steven to confirm availability of accommodation.