

**Friends of the Peterborough Lido,
Minutes of Meeting held 8 May 2019**

Present: Janet Martin (Chair) Maggie Divers (Treasurer)
 Clare Marshall Trish Halstead
 Tom Measures Dave Hopkins
 Steven Luker (Vivacity)

In Attendance: Monica Ilett (ex officio)

Introduction

JM took a few moments to express the extreme sadness felt following the shocking news of the loss of Richard Baker, fellow committee member and long-time supporter of the lido. A number of the Committee will attend Richard's funeral.

New committee were welcomed to the meeting and it was explained that minutes would be taken by CM but that in the absence of a secretary, all committee members would be asked to take a turn in taking minutes.

1. **Apologies for Absence** were received from Sue Godfrey

2. **Previous Minutes - Meeting held 4 February 2019**

The minutes were agreed as a true record of the meeting.

Matters Arising - The following Matters were discussed:

2.1 Vivacity Pool Leaflet (*item 2.10*)

SL provided update: The leaflet has been put on hold but the calendar of events for 2019 should be ready in the week prior to opening to be distributed across all Vivacity and the visitors centre and town hall. A5 size, carrying a picture of the lido, it will show general opening times one side and a calendar of events on the other side with the possibility of two-line mention of the FOL to be included if possible. This will negate the need for a more comprehensive leaflet, albeit this may be considered in the future.

2.2 Volunteer Lifeguards (*item 2.2*)

No update on this was available.

2.3 Marketing Merchandise (*item 8.1*)

SL: Postcards have been sent for print using the two most popular pictures selected by members

at the AGM. There will be 100 each of the daytime picture and night time picture. A wider print order has been submitted on behalf of a number of Vivacity venues, leading to a competitive purchase. Lido postcards will be sold at 70p each.

JM led a short discussion about using some of the FOL funds to purchase a small branded item to

be given away free with FOL membership such as a branded pen or branded car sticker. MD

suggested locker tokens or key rings. The decision was made to take no further action at present

but share any ideas for the future.

4. AGM held 6th March 2019

It was agreed that presentation of the AGM had been professionally delivered, the content very

interesting and feedback had been positive all round. A higher attendance was noted than the 2018 AGM.

5. Targeting new residents (item 10.1)

SL confirmed that the possibility of including information about all Vivacity amenities including

the lido, in a pack for all new home owners to the city, is currently with Vivacity Marketing Team.

He will keep us informed of any further developments. JM agreed this will be removed from the agenda pending any further progress update from SL.

6. Membership forms (item 10.3)

SL agreed to organise for new forms to be produced to include the appropriate data protection

tick box. MI agreed to update the online form accordingly

7. History Boards (item 10.4)

JM provided a brief background for the benefit of new committee members. Suggestions for

headings for each board had been passed to Jon Marsden for consideration and JM will email

him to see where things are with this.

3. Financial Report

Current account stands at £273 following payment of the current year's website charges. The balance will increase with 2019 member subscriptions.

Some small spend had occurred against the petty cash account, which will be topped up from the current account to maintain a floating balance of £45.

4. Membership Report

4.1 Membership had ended at at 62 for the 2018/19 year - a slight increase from 55 in 2017/18.

4.2 Following discussion it was confirmed that membership sign-up can take place anytime from opening to the day of closing. However, there will be no new memberships issued on the FOPL post-swim day. 2019 membership cards will again be stamped, dated and initialled by the issuing committee member.

5. Communication and Public Interface

- 5.1 Communication Strategy It was acknowledged that the Committee need a brief Communication and Public Interface Strategy to ensure all officers are clear about their responsibilities when representing the FOPL. This will be progressed once the season's opening events had passed.
- 5.2 Website and Social Media - MI has added an events page to the website and produced a simple guide to using the website which has been shared with JM.

MI requested more up to date photographs of the lido and articles including an introductory piece from JM about this season and new committee members. SL suggested that lido staff could be interviewed by MI and introduced through the website, so that FOPL could see who they are. Details of new committee members will also be shown on the Friends' noticeboard.

It was agreed that all articles for the website, should be proof-read before going live and JM

nominated ML and CM to proofread any articles she drafts. All other articles must go through JM as Chair to be proofread before publishing online.

Facebook and Twitter: It was agreed that FOPL posts should be moderated and kept factual, not personal. Personal comments should be posted in the name of the individual posting and not in the name of FOPL.

6. 2019 Season Preparation and Maintenance

- 6.1 Leakage and 2019 Pool Fill - SL confirmed that the leak in the pool had been caused by pipes unable to take the pressure. The Local Authority have provided funds to help replace the pipes and make good the paving and the problem appears to have been resolved. There is now water in the pool, it has been chemically treated and is circulating. The boilers are being recommissioned and so the pool should be heated from today.
- 6.2 An Entry Management System has been set up to run this year to assist with queue management on busy days. There will be an online booking system for people to book up until midnight the day before they wish to swim, which will grant them fast-track entrance between 9am and 10am. This facility will require payment of the fee online, after which booking confirmation can be downloaded to phone or print, and there will be a separate entry point at the left side turnstile, by which those who have paid can enter without queueing. This year the system will be trialed with a cap of 50-100 admissions; the system can be increased up to 200 if successful. There will be clear signage outside the lido publicising this.
- 6.3 Littering - The increased level of litter on hot days from those queuing was raised by MI and a request for temporary litter bins to be placed outside for those queuing to use the venue.
- 6.4 Staffing - SL confirmed that Josh Aylett will be the new manager and Zack will be full time Supervisor; there is an additional 2-5 supervisors trained, giving flexibility for cover. There are currently 20 lifeguards on the register.
- 6.5 FOPL Volunteer Maintenance - JM is collating a list of FOPL volunteers who have agreed to help with the maintenance and preparation in the week prior to opening and will be sharing it with SL, so that a list of jobs will be available and volunteers are supervised.
- 6.6 Café - The café has been extended and the range extended to include new hot and cold meals (including sandwiches) available, including 'meal deals'. A new chiller cabinet has been purchased. FOPL committee members can help with serving drinks in the busy periods but not food, and queuing will be kept to the left side to avoid

blocking the walkway to the pool. An increased number of deckchairs will be available for hire, and parasols have been purchased.

7. 2019 Season Event Planning

- 7.1 Pre Opening Swim will be available to FOPL members from 11am to 3pm; Six committee members confirmed they will be attending. There will be free food from a limited menu.
- 7.2 Opening Day will run from 10am until 7pm. FOPL committee members will attend to help. SL invited the FOPL to say a few words on opening day as part of the official address, prior to the Mayors' speech; it was agreed that JM would say a few words about the FOPL after SL and then introduce the Mayor.
- 7.3 Summer Solstice SL confirmed planned events including: Summer Solstice Sunset swims (Sunrise swim will commence at 4.30am and include breakfast, the Sunset Swim will commence from 8.30 to 12.30 with hog roast or similar).
- 7.4 Early Morning Swims an additional early swim will be available on Sundays, meaning that two early morning swims will be available each week (Wednesdays and Sundays) from 7.30am.
- 7.5 Midnight Swims Following the success of last year's Solstice Sunset Swim, two midnight swims will take place on Friday 12 July and Friday 9 August.
- 7.6 Peterborough Pride will utilise the Lido on Monday 1 July and Thursday 4 July as part of the Peterborough Pride Week.
- 7.7 National Skinny Dip - will include a swim at the Peterborough Lido on Saturday 6 July from 7.30pm to 9.30pm.

8. Any other business

- 8.1 Pricing - DH requested information about pricing and it was confirmed that the 30 days for £35 will run again this year. With the exception of the family ticket with/without food included which has increased slightly, all entry prices have remained the same.
- 8.2 Café prices have only been increased where costs have increased to Vivacity. Tea and coffee prices are being reviewed and may be reduced this year. Vivacity mugs will be on sale this year and so there may be a discount on hot drinks where people use these.
- 8.3 Historic Pools and Lido Guide are holding a special event on 29th May at Woodhall Spa pool from 2pm to 5pm. Anyone wishing to attend can find details on the Historic Pools' website. SL, JM, CM and Josh will be attending.

9. Date of next meeting

Next meeting will be held at the lido on Wednesday 10th July at 12 noon - lunch will be provided.