

Minutes of Meeting held Thursday 11th March 2021

Friends of the Peterborough Lido (Via Zoom)

Present: Janet Martin (Chair) Maggie Divers (Treasurer)
Clare Marshall (Vice Chair) Sue Godfrey
Monica Ilett Tom Measures
Dave Hopkins Steven Luker (Vivacity)
Jon Marsden (Vivacity)

In Attendance: Nina Wright – Vivacity Brand Manager (for part 1 of meeting)

Part 1 of the meeting was an informal update on current and future plans for the lido during the current and following year, and covered the following:

1. Vivacity Brand Manager - Nina introduced herself to members, and offered her support with all activities undertaken in support of the lido.
2. Friends' Groups Meetings - Janet and Clare updated members on meetings they had attended of all Vivacity-related friends' groups (friends of the Key Theatre, Peterborough Museum, and ourselves). These meetings will continue on a regular basis as part of the plans by Peterborough Limited/Vivacity to work in partnership with friends groups when taking forward the development of these facilities.
3. Midsummer Magic at the Lido - Members were also informed of plans by the Rotary Club of Peterborough to hold a fundraising event the lido on Friday 25th June, entitled 'Midsummer Magic', from which proceeds raised will be donated to the Friends of the lido. A decision as to how the funds will be directed will take place in discussion with the Rotary Club.
4. 2021 Lido Season – Steve updated members of the difficulties faced by Vivacity and lido staff during the past year, which remain subject to Government restrictions relating to Covid. Given the continued restrictions on the opening of indoor facilities, Steve was able to announce that the lido will be opening on 29th March ... two months earlier than the usual seasonal opening. Access will be on a sessional basis, with limited capacity, and on-line pre-booking will be required.

Nina left the meeting at this point, thanking members for the invitation to join them, and saying that she looked forward to working with us in future.

Part 2 of the meeting then covered the following items which require formal discussion and approval.

- 2.1 Lido Friends' Membership Fee 2021-22 - Discussion took place regarding the need to increase the membership fee from the previous sum of £5.00. It was agreed by all that this fee was exceptionally low and that an increase was reasonable, although the level of increase – particularly in light of difficulties caused to many by the past year – needed to be carefully

managed. It was highlighted that the current £5.00 fee did not even cover the cost of an adult swim (i.e. in particular, this did not recognise the benefits of the two “free” swims, pre- and post-season offered to members), however, it was felt that a 100% increase might not be acceptable. It was therefore agreed that the fee should increase to £7.50, but that members would be invited to top this up to £10.00 to include a £2.50 voluntary contribution, if they felt able to do so.

- 2.2 Website Fees – Monica gave an update on website activity, and provided quotations for the next year(s) costs – which become due shortly (see attached report). It was unanimously agreed that the Friends should purchase a two-year plan in view of the economies this provided compared to one-year costs, but that circumstances were likely to change within the three-year plan, hence this longer-term option might not represent value for money. The following expenditure was therefore approved –

Web Hosting Platform – (SiteGround):. Renewal Date April 18th 2021
Projected Costs for 2021 (2 years) =£230.16p. + 20%VAT= £46.03p +£276.19p

Expenditure approved £276.19

Domain Name – (through Namecheap):-renewal date, April 18th 2021
Projected Costs for 2021 (2 years)

Expenditure approved £13.40

Total website expenditure approved for 2021-2023 therefore totals £289.59

- 2.3 Zoom Licence – Janet explained that without purchasing a licence, meetings held via zoom were limited to 40 minutes, and that given the ongoing Covid restrictions limiting face-to-face to restricted numbers, the Friends may need to continue to meet via zoom for the foreseeable future. She explained that a personal zoom licence would also help her to support her Rotary Club work, and therefore proposed that the Friends contribute £50 only towards purchasing her licence, this representing approximately only one third of the annual licence cost. This was unanimously agreed by the committee.

Expenditure approved £50.00

Future Meetings - In view of the ongoing uncertainty, no future meeting date has yet been identified. Members will be contacted with a view to holding a meeting during the forthcoming lido season.

Monica’s website and social media report follows.

Janet Martin
Chair – Friends of Peterborough Lido
August 2021

Website Update & Social Media Sites Update

<https://friendsofpeterboroughlido.co.uk>

Renewal Costs/Renewal Fees Due

Website Domain Name 'friendspeterboroughlido'

Domain Name - through Namecheap-renewal date, April 18th 2021

Projected Costs for 2021 are-

1.year - £6.77p

2.years £13.40p

3years- £19.89p

4years- £26.24p

5 years- £32.44p

Website -Web Hosting Platform - SiteGround. Renewal Date April 18th 2021 Projected Costs for 2021 are-

1.year £143.88p + 20% VAT =£28.78p =£ 172.66p

2.years -£230.16p. + 20%VAT= £46.03p +£276.19p

3years - £302.04p +20%VAT =£60.41p + £362.45p

I think the Domaine Name charge has gone up very slightly but the Hosting Server charged that were frozen last year have risen this year from £128 +vat to £143.88p+VAT i.e £172.66p

The sites SSL certificate expires May 3rd. 2021. We are using a free encrypted communication platform to keep our site safe. It's a R3 Wildcard SSL. I don't see any reason to change this at the moment.

(SSL - Secure Sockets Layer, a computing protocol that ensures the security of data sent via the internet by using encryption.)

I've still got last year's paperwork for the costs. I think I did email Maggie with them but with lockdown and all of last year's struggles I only briefly saw Maggie a few times but never managed to pass paperwork over.

I've put down the costs for paying for more than one year Hosting and Domain name. To pay for more than one year at a time reduces the overall costs. To look for a different server to possibly reduce costs will take time and I wouldn't necessarily find a cheaper one plus I'm not sure I could manage a migration from one hosting site to another. Although I'm sure Grandson Mike would do it.

So my question is do I still pay just the one year for this year or is there sufficient funds to save money by purchasing more than 1 year hosting?

Sometime in the future I'm going to need to change the Payment arrangement but at the moment until we find someone with the skills and commitment to act as website developer and administrator along side of me and eventually take it over I guess it's easier to keep my name on the accounts I set up. Although we could add the Friends bank card to the Friends SiteGround account.

I'm acutely aware of my age and limitations. Janet has all the website and social media details and passwords as a precaution.

Traffic to all sites the website and all social media platforms i.e. Facebook, Twitter and Instagram continue to increase.

Website-

On March 4th the website had 1238 page views from 470 site visitors

March 8th the site had 184 page views

March 9th the site had 131 Page views During this time the site was down for 1 hour for website routine maintain by SiteGround.

All the website statistics are on our SiteGround account

Face Book-

Probably the main platform for Facebook page views to access our website. Our site reaches many people across the UK. Mainly those who have expressed intreats in swimming. Many of those page feeds are then clicked on taking them to our Facebook page. They can then scroll on, or 'Like' our page or post they read or elect to follow the site. I don't actively boost our page as this cost me money and wouldn't necessarily reach the sort of people we want to reach.

I can delete any post that in derogatory of abusive etc but thankfully so far this has never happened. As we often want to get information 'out there' our page is not a Closed Group.

Monica Ilett

March 10th 2021